



# Better Communities. Bigger Dreams. Brighter Futures.

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**BILL SNYDER, CO-CHAIR**

## **Kansas Mentoring Month Tool Kit**

*(All downloadable materials can be found at [www.KansasMentors.org](http://www.KansasMentors.org))*

[The 2012 Kansas Mentoring Month Tool Kit](#) contains resources and ideas to help local mentoring programs promote mentoring and mentoring activities in their communities.

## *MLK Day of Service*

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MLK Day and National Mentoring Month are both national days of service – why not double your promotion efforts by hosting events that target BOTH!!

Most people have this day off – why not make it a day ON ?!?! (Remember, you can host events on or around this day....)

### **Plan a volunteer project for your matches to serve together:**

- Host a book/school supplies/food/coat drive
- Make cards for nursing home residents
- Throw a birthday party for residents at a homeless shelter
- Volunteer at a local thrift store or homeless shelter

[Click here to view activities that mentors and mentees can do together at around MLK Day of Service.](#)

You can also visit [www.mlkday.gov](http://www.mlkday.gov) for many more ideas, curriculums and toolkits!!

## *Event Ideas*

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- Host an open house and light dinner or breakfast for mentors, mentees and families.
- Host “Bring a friend” to mentor day.
- Sponsor an art show, with pieces of art created by matches.
- Host a recognition dinner on Thank Your Mentor Day – January 26, 2012.
- Partner with other local mentoring and youth serving organizations to host a recruitment event for your community.

## *Marketing*

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There are many ways to market your events and your program’s hard work. Below are some CUSTOMIZEABLE templates to assist you in your efforts – find them [here](#).

- Local Proclamation Template– have your mayor sign
- Press Release Template



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### **BILL SNYDER, CO-CHAIR**

- Op-Ed Template
- Social Media!!! – Be sure to tell Kansas Mentors what you are doing so they can market your efforts on Facebook and Twitter – the more people posting the better!!!  
email: [mentor@ksde.org](mailto:mentor@ksde.org)  
Facebook: Kansas Mentors  
Twitter: @KansasMentors

Did you run out or forget to order your FREE National Mentoring Month materials? Kansas Mentors has a few extra; you can order them from <http://www.nationalmentoringmonth.org/> or download them from [here](#).

- 7.5 x 10 Poster
- 11 x 17 Poster
- Bookmark
- Recruitment Card
- Thank Your Mentor Day Card

### *Thank Your Mentors*

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Thank Your Mentor Day is January 26, 2012. Below you will find customizable tools to Thank Your Mentors. [Download materials here](#).

#### **Distribute a Thank You Certificate**

- 1) Choose the appropriate certificate
  - Thank You Certificate – print on blue paper/cardstock (this will not print the light blue background)
  - Thank You Certificate – print on white paper/cardstock (this will print the light blue background)
- 2) Highlight the text that says insert name of mentor and mentee and length of match – insert the appropriate information
- 3) Add or Delete anything you want – this is YOUR certificate to hand out!!

#### **Send a Thank You note from Coach Bill Snyder**

- 1) As an attachment – download the PDF document and attach to an email
- 2) Print off and mail or hand deliver to the mentors – be sure to include a picture of them with their mentee!!